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Coalition Launches Ad Campaign to Cut the Business Rent Tax

January 8, 2016, Tallahassee - The Cut My Rent 1 Percent coalition today announced an ad campaign encouraging the Florida Legislature to support cutting the Business Rent Tax.

The ads, which will air on Florida broadcast and cable TV and the Internet beginning next week, urge business owners to contact their legislators asking them to support Florida's job creators by supporting a 1 percent cut in the Business Rent Tax.

The Cut My Rent 1 Percent Coalition includes:

Associated Builders and Contractors of Florida
Associated Industries of Florida
Boca Chamber of Commerce
Florida Realtors
Florida Restaurant and Lodging Association
Florida Retail Federation
Florida United Businesses Association
Manufacturers Association of Florida
National Federation of Independent Business/Florida

Rick Watson, Chief Counsel, Associated Builders and Contractors of Florida (ABC)
“We strongly support Governor Scott’s initiative to cut the Business Rent Tax in Florida. This tax cut not only helps our state’s builders and contractors, but it would benefit our state as a whole. Let’s keep Florida the premier destination of choice for business by reducing this unnecessary and prohibitive tax.”

Tom Feeney, President & CEO, Associated Industries of Florida (AIF)
“During the upcoming legislative session, AIF encourages the Legislature to cut the Business Rent Tax by 1 percent, as this cut is crucial for the growth and expansion of Florida’s businesses. Since Florida is the only state that charges tax on the lease of commercial property, it needs to be gradually reduced and eventually eliminated to make Florida more attractive to business.”

Matey H. Veissi, President, Florida Realtors
“Florida is the only state that charges a sales tax on business rent, which places a financial burden on businesses leasing space and puts Florida at a competitive disadvantage when it comes to attracting new industry. Florida’s Realtors urge lawmakers to cut the Business Rent Tax by one percent during this year’s legislative session, which will generate more jobs and more economic opportunities for the state’s residents and business owners.”
Randy Miller, President & CEO, Florida Retail Federation (FRF)
“We are eager to help spread the word to business owners and residents about the positive impact that reducing the Business Rent Tax would have on the success of Florida companies and creating jobs. We look forward to working with our coalition partners as well as the legislature and Governor Scott on making Florida a more business-friendly state.”

Lance Lozano, COO, Florida United Businesses Association (FUBA)
“The Business Rent Tax directly affects business owners’ bottom lines and takes away from their ability to expand their businesses and grow our economy. The Business Rent Tax impacts many business owners in Florida, and no doubt puts Florida at a competitive disadvantage with other states. We should be removing this competitive disadvantage, and cutting the Business Rent Tax does just that.”

Nancy Stephens, Executive Director, Manufacturers Association of Florida (MAF)
“Florida manufacturers are growing and need more space. Years of planning and permits, combined with the competition for land space to build new sites, turns our expanding manufacturers to leasing and renting existing space. When they realize Florida is the only state that charges sales tax on commercial rents and leases, they think twice about expanding here. We can keep more manufacturers in Florida and attract others that provide those well-paying jobs for Florida’s families by reducing this tax.”

Bill Herrle, Executive Director, National Federation of Independent Business/Florida (NFIB)
“Cutting taxes on small business owners encourages growth, expansion and job creation. It’s time to start getting needless taxes like the Business Rent Tax off the books and help the business owners across the state who create jobs and give back to the economy. We look forward to working with the Governor Scott and the Florida Legislature to cut this tax and make Florida an even better place to own, operate and grow a small business.”

View the ad here.

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About the Cut My Rent 1 Percent Coalition
A broad coalition of business owners and taxpayers supports Cut My Rent 1 Percent. We’re advocating to cut the Business Rent Tax by 1 percent this year, with the goal of cutting an additional 1 percent each year, eventually phasing it out completely. For more information, visit http://www.CutMyRent1Percent.com.