



# MAF NEWSFLASH

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July 15, 2010

## MAF NEWS

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### **New Member**

MAF wishes to welcome Aegis Environmental as our newest Affiliate Member. Kellie Boston, Branch Manager in Jacksonville, FL and Kelly Bonds, Vice President, in Richmond, VA will be the representatives to MAF. They are looking forward to getting involved, so please help us welcome them. Email addresses are [kboston@aegisenv.com](mailto:kboston@aegisenv.com) and [kbonds@aegisenv.com](mailto:kbonds@aegisenv.com).

### **Manufacturers Summit and World Marketplace**

Please mark your calendars and make plans for the November 3-4, 2010 MAF Manufacturers Summit and Global Marketplace in Orlando this year. We have confirmed the following speakers: Hillary Bressler, .Com Marketing on social media; Steve Kullberg, Florida's Natural Growers on a panel on saving resources; and Pat Mears, National Association of Manufacturers, as our Keynote Speaker. Additional speakers are being added weekly.

There is a showcase planned for the regional manufacturing associations. To date only MACF is signed up to participate. Please let us know which of the regional manufacturing associations would like to be included.

We are hoping that all our MAF members will have a marketplace booth at the Summit Global Marketplace. The sooner you sign up, the more likely we are to attract foreign buyers. All registration materials for the event and the Global Marketplace are on our website at [www.mafmfg.com](http://www.mafmfg.com).

The Summit participants will be treated to a tour of .decimal. Board members will meet at Knights Armament on November 2 for a Board meeting and tour of that facility. It's not too early to make your plans. For more information, contact [becky@nstephens.com](mailto:becky@nstephens.com).

### **Manufacturer of the Year Awards**

The deadline, August 1, is fast approaching for the Manufacturers of the Year Award nominees. If you wish to nominate a deserving company, or nominate your own company, please contact [phil.centonze@pos-impact.com](mailto:phil.centonze@pos-impact.com).

### **Crowe Horwath Offers News to MAF Members**

Crowe Horwath is offering to underwrite a frequent news bulletin with national, international and manufacturing news and a monthly fiscal/accounting/economic related bulletin to MAF members as a member benefit. Please let us know if this is of interest to you and we will continue our discussions with Crowe Horwath. We appreciate their offers to provide more value to your MAF membership.

### **FLATE Award Nominations**

It is also time to nominate deserving individuals for Manufacturing Post-Secondary Educator of the Year, Manufacturing Secondary Educator of the Year, and FLATE Industry Distinguished Service award. As you will recall from the Summit last year, the individuals that received these awards were most honored



and appreciative! Nominations may be submitted at [www.fl-ate.org/awards](http://www.fl-ate.org/awards). The deadline for these nominations is August 31, 2010.

## **WORKFORCE & EDUCATION**

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### **Instructor Certification Course for MSSC CPT**

The Employ Florida Banner Center for Manufacturing has openings in their 2-day Instructor Certification Course for the MSSC CPT on August 12 and 13 at Polk State College's Corporate College in Lakeland. This training will prepare individuals to earn the MSSC (Manufacturing Skill Standards Council) Certified Production Technician (CPT) certification and certify you to teach the curricula.

The MSSC CPT is the industry standard certification endorsed by the National Association of Manufacturers. It is also a major component of Florida's Unified Education System for Manufacturing. Students and incumbent workers who earn the CPT certification become valued employees in Florida's manufacturing industry and earn 15 credit hours of articulated credit towards the Engineering Technology AS degree. After completing the 2-day ICC, you must complete all the follow-up assignments and examinations and take all four MSSC CPT exams within 90 days. The complete cost is \$1,500 per participant.

For more information contact Howard Johnson, [HJohnson@polk.edu](mailto:HJohnson@polk.edu).

### **Testing MSSC Alignment**

This spring, FLATE began working with Florida Colleges offering the MSSC aligned Engineering Technology (ET) Associate Degree (A.S./A.A.S) to ensure Florida's college courses aligned with MSSC (Manufacturing Skill Standards Council) standards are delivering prepared, workforce-ready students. Keeping an eye on college course outcomes by examining quantitative measures based on successful pass rates for the MSSC certification test was one way of supporting the national, industry-led certification system.

In the first of a series of studies with colleges adopting the ET degree, FLATE and three college partners administered the MSSC Safety Certification test to students completing the college credit course, Industrial Safety (ETI 1701/1720). Dr. Marilyn Barger, executive director of FLATE said "FLATE and its college partners are working to ensure ET core courses which align with the MSSC Certification are preparing students to earn a passing grade on the MSSC Certification test." This effort also strengthens the core course outcomes of ET courses, and helps ensure students are prepared to meet the workforce needs of Florida's high-tech industries. In the Fall 2010 semester, ET degree students from around the state taking courses in materials, processes and quality will have the opportunity to take MSSC tests in those discipline areas to further validate the curriculum alignment with MSSC.

***These results are representative of a total of 53 outcomes from three participating colleges: Brevard Community College, Central Florida Community College, and State College of Florida (Manatee).***

Data were collected from 46 males and 7 females with a demographic distribution of 13 Hispanics, 2 Blacks, and 38 White students. The average age for both male and female students was 33 years old. 79% of participating students were enrolled as degree-seeking students in an Engineering Technology two-year degree program. Of the students scheduled to take the test, 40 passed, 6 did not pass, and 7 rescheduled. There was an 87% pass rate among test takers. The MSSC cut-off score for this test is 76%. The average scores for the MSSC Safety Test in this sample were 80% for females, and 84% for males. [The MSSC-Workplace Safety, Health & Job Skills National Average is listed as 58.3%.]



If you or your college wants more information, please contact Dr. Marilyn Barger at [barger@fl-ate.org](mailto:barger@fl-ate.org)/813.259.6578, or visit <http://www.fl-ate.org/projects/mssc.html>.

## **SUSTAINABILITY COMMUNITIES**

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### **2010 Florida Energy Summit**

On July 8 Senate President-Designate Mike Haridopolos and the Citizens for Clean Energy co-hosted the 2010 Florida Energy Summit in Orlando. The purpose for this meeting was to create a forum to gather information and perspectives to assist public policy makers in developing solutions to the energy challenges we face in Florida. There were three panels of experts each addressing specific issues. Senator Haridopolos, as the moderator, was clear that during his tenure as President, legislative policy makers would rely on fact-based proposals with both short-term and long-term goals and would consider weighing total costs against total benefits.

The **Economic Development Panel** focused primarily on the potential for opportunities with solar power. There seemed to be consensus that investment in renewable energy (solar power) was the key to expansion of manufacturing and the creation of jobs. The **Environmental Benefits Panel** suggested creating incentives for conservation and passing legislation to create a renewable portfolio standard would provide certainty for potential investment. The **Energy Independence Panel** suggested balance between energy security and energy independence in order to achieve affordability, reliability, and sustainability. There were comments throughout the day expressing concern that unless Florida develops a comprehensive statewide energy policy, Florida will be subject to the decisions made in Washington, which may not be best for Florida.

## **LEGISLATIVE**

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### **Special Session**

While Governor Crist has called a Special Session of the Legislature for the week of July 19, 2010, legislative leaders are not enamored of the idea. It is likely that legislators will return to the Capital for the Special Session the week of July 19 and promptly adjourn. Senate President Atwater and Speaker Cretul believe that a Special Session in September or beyond would be more productive. Therefore, keep your eye on September. Groups such as the Florida Chamber and others are developing requests for veto overrides should a Special Session in September materialize.

### **Florida Senate Interim Projects**

The Florida Senate has published its list of interim projects for the upcoming 2011 legislative session. Of interest to manufacturers are the following:

- Development of New Target Industry and High Impact Industry Lists
- Efforts to Recalibrate Enterprise Florida Inc.'s Economic Model and Return on Investment (ROI) Formula
- Florida Bar Rewrite of Florida's Limited Liability Company Laws
- Federal Extension of Temporary State Extended Unemployment Benefits
- Review Potential Methods of Encouraging Renewable Energy That Minimizes the Economic Impact on Utility Ratepayers
- Self Certification and Environmental Permitting Requirements
- Recycling Reporting in Florida



For a complete list and description of Senate interim projects, visit [www.flsenate.gov](http://www.flsenate.gov).

### **Economic Development Ad Valorem Tax Exemption**

The Florida Department of Revenue has issued Bulletin PTO 10-15 advising that s. 196.1995 Economic Development Ad Valorem Tax Exemption was revised by the 2010 Florida Legislature to allow local governments to extend previously adopted ordinances that grant economic development property tax relief for another 10 years.

## **REGULATORY**

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### **DEP Nominations to EPA Nutrient Criteria Review Panel**

The Florida Department of Environmental Protection has nominated 5 individuals to serve on EPA's Nutrient Criteria Review Panel of the Science Advisory Board. This is important to Florida manufacturers because these individuals will review and advise EPA on the proposed numeric nutrient criteria rule and associated issues. The individuals nominated are: Dr. Kenneth Heck, Jr., Dauphin Island Sea Lab, Dauphin Island, GA; Dr. William Dennison, University of Maryland Center for Environmental Science, Cambridge, MD; Dr. Walter Boynton, Chesapeake Biological Lab, Solomons, MD; Dr. Joseph Ziemann, Department of Environmental Sciences, University of Virginia, Charlottesville, VA; and Dr. Hans Paerl, Institute of Marine Sciences, University of North Carolina at Chapel Hill, Morehead City, NC. For more information about these individuals, contact the MAF office.

### **EPA Boiler MACT Regulations**

On June 4, 2010, EPA published proposed Boiler MACT rules that will adversely affect some manufacturers. The rule sets emission limits for hazardous air pollutants from gas, liquid, or solid-fuel fired boilers and process heaters located at a wide range of businesses, including manufacturers. The methodology EPA is using to set emission limits is stringent, often approaching levels that can barely be detected and may be unachievable. The rule would require installation of up to four different air pollution control devices that will conflict with other existing control requirements. The rules put U.S. manufacturers at a disadvantage with other countries.

A Coalition is forming to comment on the rules in the areas of: a) avoidance of controls where risks fall within safe levels; b) incorporating real world boiler capabilities; c) examination of data set assumptions to better reflect real world performance; and more. The Coalition includes the American Chemistry Council and the National Association of Manufacturers, among many others. MAF has been invited by the American Forest and Paper Association to join the Coalition and send a letter to Florida Democratic congressmen urging them to sign on to a letter to EPA Administrator Jackson protesting the rule. We are told that Representatives Boyd and Putnam plan to sign on to the letter. Please let us know if you would like MAF to engage on this issue.

## **UPCOMING EVENTS for MANUFACTURERS**

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| August 1    | MAF Manufacturer of the Year Awards Application Deadline. Applications may be found at <a href="http://www.mafmfg.com">www.mafmfg.com</a> under Awards. Email your completed application to <a href="mailto:phil.centonze@pos-impact.com">phil.centonze@pos-impact.com</a> . |
| August 9-14 | Enterprise Florida Export Sales Mission to Colombia. Contact <a href="mailto:mmencia@eflorida.com">mmencia@eflorida.com</a> for more information.  |

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- August 11-13 Florida Farm to Fuel Summit, August 11-13, Rosen Shingle Creek Hotel, Orlando, FL. The Summit is for those interested in renewable energy. For more information visit <http://www.FloridaFarmToFuel.com>.
- September 21 MAF Board of Directors' Teleconference, 2 – 3:30 p.m. Eastern. Board Members mark your calendars! (Please note the change, it was inadvertently noticed as September 2 in the June Newsletter)
- November 2 MAF Board of Directors Meeting, 1:30-5:30, Titusville, FL.
- November 3-4 **MAF 2010 Manufacturers Summit and Global Marketplace at the Orlando Airport Hyatt Hotel.** We will have an exhibit hall this year and encourage manufacturers to exhibit. The sooner you reserve your booth, the more likely we are to attract foreign buyers. Exhibit and Sponsor forms are on our website at [www.mafmfg.com](http://www.mafmfg.com). The plant tour will be at .decimal.

**IF YOU ARE INTERESTED IN JOINING MAF, contact [nancy@mafmg.com](mailto:nancy@mafmg.com), visit our website [www.mafmg.com](http://www.mafmg.com) or call (850) 402-2954 for more information!**