



# MAF NEWSFLASH

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## MAF NEWS

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### MAF Welcomes New Members:

- David Denner and Chris Burgess, Coronet Industries, Inc. (Plant City, FL)
- Dean Qualls and Dianne Knox, KC Industries, LLC (Mulberry, FL)
- Mike Templeton and Mike Wimberly, LyondellBasell Flavors and Fragrances, LLC (Jacksonville, FL)
- Don Gugliuzza and Rod Jaeger, Mileo & Associates (Bradenton, FL)
- John Nichols, St. Marks Powder (Crawfordville, FL)
- Dwane Brumfield and Reba Heath, Taminco (Pace, FL), Bronze Board Member.

Welcome to them all!

### Senate Committee Debating Reprieve from Manufacturing Sales Taxes

The Senate Select Committee on the Economy continues to discuss lifting the 10% productivity requirement for obtaining the manufacturing machinery and equipment sales tax exemption for manufacturing for two years. After two years we would return to current law, unless something else changed. Nancy Stephens, Executive Director, and Al Stimac, President, MAF, have both testified at committee meetings in favor of the provision. We have also asked MAF members to let us know if they would like to change the definition Florida uses for showing "productivity." We have three responses so far and want to give you one last chance to submit your comments. Deadline for comments to [nancy@nstephens.com](mailto:nancy@nstephens.com) is Friday, February 12 at 5 p.m. You can call the office if you like. A copy of the bill is posted on the MAF website under Advocacy. Sorry but the pace is fast when it has to do with the Legislature!

Please express your support to legislators over the next few months for this sales tax exemption proposal. This is a big lift and will take a concerted effort by all of us to show that this will create jobs and the Legislature should pass it! Since we anticipate many more hearings on this proposal, if you would be willing to speak at an upcoming hearing in Tallahassee on this issue, please let us know. Al Stimac is a Superman but could use a little relief! We'd like to have several members we can turn to as meetings come up.

### Thanks to Our Manufacturers!

Manufacturers Days at the Capital was a great event! We wish to thank our sponsors: Swisher International, Lewis Longman and Walker, First Capital Finance Corporation, Tallahassee EDC/Capital Region Manufacturers and URS Corporation and our plant tour host, Danfoss Turbocor. We had over 40 attendees, more than a dozen legislators at the reception, 20 scheduled visits with legislators, staff, and Governor's office staff, a forum with representatives from Workforce Florida, Agency for Workforce Innovation, STEMflorida, and Florida Department of Education, and briefings by some of Florida's best lobbyists! Plan now to join us next year.

### Reach Out to 730,000 High School Students

We are soliciting sponsors for the 2010 manufacturers advertorial in the Florida Trend *NEXT* magazine. This advertorial will carry your company name to all of these students if you become a sponsor this

year. We receive several thousand responses from interested high school students after this magazine is published each year. Help us grow our own future manufacturing employees in Florida by being a sponsor. Already signed up to sponsor are ConMed Linvatec, FLATE and the Banner Center for Manufacturing. If you would like to be a sponsor – sponsorships are available for \$1,000, \$2,500, \$5,000 and \$10,000. Visit our website to download the forms or contact [nancy@nstephens.com](mailto:nancy@nstephens.com). The deadline for sponsorship payments is April 1.

### **Willing to Provide an Internship or Externship This Summer?**

There is no better way to introduce a student or teacher to manufacturing than by bringing them into your facility. MAF is looking for companies that would be willing to host student(s) or teacher(s) at their plants, each for one week, this summer. We believe we have solved the employment issues that have plagued us so don't let that be a stumbling block. We would like to hear from you THIS MONTH if you think you would be willing to participate by either hosting a student or teacher for a week or multiple weeks, helping us recruit other manufacturers to do so, or helping design a virtual manufacturing experience for students and teachers. Regional manufacturing associations – we need to know if you would be willing to make a commitment to recruit manufacturers for the program....grant money is available! If there is enough interest from our MAF members in participating in this important program, we will accept the grant to operate this program. **We have set up a teleconference call to discuss this among MAF members and our Regional Manufacturing Associations for Monday, February 15, 2010 at 3:00 p.m. – 4:30 p.m. ET.** The dial in number is 712.775.7000; PIN 317371#.

### **First Export Teleconference Held**

On February 11, MAF and Enterprise Florida hosted their first in a series of exporting teleconferences. Manny Mencia, Sr. Vice President, International Trade and Business Development, Enterprise Florida (EFI) gave an overview of the state of international trade today and the services Enterprise FL has to offer; Joe Kulenovic, Sr.. Director, Strategic and Market Analysis, EFI, described in more detail the opportunities in many of our trading partner countries' markets. Some 25 people participated in this first teleconference. The next one is planned for April; details will be forthcoming. The materials from today's teleconference are posted on our web site, [www.mafmfg.com](http://www.mafmfg.com) under Resources. Thanks to EFI for their excellent presentation!

### **February 18 Kicks Off First MAF Environmental Teleconference**

The first MAF environmental teleconference is scheduled for Thursday, February 18, 2010 at 2:00 p.m. – 3:30 p.m. ET. The dial in number is 712.775.7000; PIN 317371#. Topics for this teleconference include: Numeric Nutrient Criteria, FDEP 75% Recycling Report, Contamination Notification Legislation, CERCLA Section 108(b) Financial Assurance (EPA Rule Development), PSD Permitting for Greenhouse Gases, NAAQS for Ozone, Lead, SO2 and NO2, Imperiled Species Rulemaking, Mining Issues, and more. Join us and set the course on issues for the year.

### **Mark Your Calendars for MAF Safety Conference**

The MAF Safety Conference is shaping up. We have confirmed speakers from Mosaic, Kennedy Space Center, Lockheed Martin, Jacobs Engineering and Tropicana to talk about best safety practices, Dr. Nancy King on drug testing, and many more. Please mark your calendars now. The Conference is April 13-14, 2010 in Tampa, FL.

### **MAF Future Events**

On May 13-14 MAF will hold an End of Session briefing in conjunction with the Workforce Florida Board meeting, followed by a MMAD Fundraiser Reception, and a Board meeting/planning session for the upcoming year. The 2010 Manufacturers Summit is scheduled for November 3-4, 2010. This year we will add an exhibit hall. Please mark your calendars for both of these events taking place at the Orlando Airport Hyatt Hotel, Orlando, FL.

### **Legal Memos Available to MAF Board and Manufacturing Members**

The following legal memos are available to MAF Board and Manufacturing Members upon a request to our office:

- Draft Recommended PRGs for Dioxin
- CERCLA Section 108(b) Financial Assurance Rule Development

## **WORKFORCE & EDUCATION**

### **Florida Stands Out on Skills Certification**

On January 29 The Manufacturing Institute in Washington, D.C., FLATE, the Banner Center for Manufacturing, MAF, and other manufacturing education leaders came together to explore opportunities for Florida to become a national model for system deployment of manufacturing skills certifications. Thanks for all their hard work to date!

### **Amendment 4 to Cause Job Losses**

Tony Villamil, and economist with Washington Economics Group, recently released a study that states the losses of Florida jobs under the Most Likely Scenario if Amendment #4 passes on the ballot in November is very high. In fact the estimate is that 267,247 jobs could be lost. "Amendment 4's passage will have potentially devastating consequences to Florida's economy at a time when the economic situation at both the state and national levels is uncertain and at a time when attracting new businesses to Florida is essential for the future recovery and prosperity of the state and its residents," said Villamil.

Additionally, the study says Florida's tax revenues are expected to sharply slow as a result of Amendment 4's passage as fewer commercial and residential properties will be developed due to the increased costs and uncertainty associated with each comprehensive land-use plan referendum. This would force local and state governments to either raise taxes or cut services.

### **STEMflorida Business Roundtables**

STEMflorida, with a grant from Workforce Florida, is holding business roundtables around the state to solicit public comments on the STEM (Science, Technology, Engineering and Math) initiatives that should be taken. Nancy Stephens and Sherri Mitchell attended the first roundtable in Jacksonville on January 29. MAF will have representatives at the remaining two roundtables as well:

February 18 - STEMflorida Business Roundtable meeting, Lockheed Martin, Orlando, FL

February 22 - STEMflorida Business Roundtable meeting, Florida Power & Light, Juno Beach

## **SUSTAINABLE COMMUNITIES**

### **EPA to Hold Public Hearings on Numeric Nutrient Criteria**

On January 14 EPA released their proposed numeric nutrient criteria for Florida water bodies. Now we are in the comment period and three public hearings have been scheduled.

The dates and locations of the hearings are listed below and posted on their website:

<http://www.epa.gov/waterscience/standards/rules/florida/>).

February 16, 2010: 1:00 p.m. to 5:00 p.m. and 7:00 p.m. to 10:00 p.m. at the Holiday Inn Capitol East, 1355 Apalachee Parkway, Tallahassee, FL 32301

February 17, 2010: 1:00 p.m. to 5:00 p.m. and 7:00 p.m. to 10:00 p.m. at the Crowne Plaza Orlando Universal, 7800 Universal Boulevard, Orlando, FL 32819

February 18, 2010: 1:00 p.m. to 5:00 p.m. and 7:00 p.m. to 10:00 p.m. at the Holiday Inn Palm Beach Airport, 1301 Belvedere Road, West Palm Beach, FL 33405

We encourage Florida manufacturers to attend the meetings and voice your concerns about this process for setting water body standards in Florida. Nancy Stephens is registered to speak at the Tallahassee event on February 16. Other MAF members are planning to attend Tallahassee and Orlando meetings. Thank you for engaging in this important public comment period.

## **UPCOMING EVENTS for MANUFACTURERS**

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February 16                      Numeric Nutrient Criteria EPA Public Hearing, Tallahassee, FL

February 17                      Numeric Nutrient Criteria EPA Public Hearing, Orlando, FL

- February 18                    Numeric Nutrient Criteria EPA Public Hearing, West Palm Beach, FL
- February 19                    Employ Florida Banner Center for Manufacturing Advisory Council meeting, Titusville, FL. For more information contact [roe@banner-mfg.org](mailto:roe@banner-mfg.org).
- March 1                         STEMflorida Business Roundtable meeting, Gulf Power, Pensacola
- April 13-14                    MAF Safety Conference, Doubletree Tampa Airport Hotel, Tampa, FL.**  
Registration is open at [www.mafmfg.com](http://www.mafmfg.com). Sponsors being accepted. Contact Pat Swartz at (850) 566-0089
- April 14-15                    National Association of Manufacturers will hold their Manufacturing Summit in Washington, D.C. To register go to [www.nam.org/mfgsummit](http://www.nam.org/mfgsummit).
- April 18-20                    Florida Waste to Fuels Conference, Jacksonville, FL. Register at [www.waste-to-fuels.com](http://www.waste-to-fuels.com)
- May 13-14                    MAF End of Session Briefing/MMAD Fundraiser, Orlando Airport Hyatt Hotel, Orlando, FL.** Mark your calendars
- November 3-4                MAF 2010 Manufacturers Summit at the Orlando Airport Hyatt Hotel.** New: We will have an exhibit hall this year. Mark your calendars now!

**IF YOU ARE INTERESTED IN JOINING MAF, contact [nancy@mafmg.com](mailto:nancy@mafmg.com), visit our website [www.mafmg.com](http://www.mafmg.com) or call (850) 402-2954 for more information!**